



GAIN MORE
MARKETING
AGILITY.
LEAVE YOUR
COMPETITION
IN THE DUST.

*We help you get marketing **done**.*



STAY AHEAD OF THE COMPETITION.



ZUZA CAMPAIGNS™

ZUZA MAKES YOU AGILE.

Let ZUZA do the heavy lifting for you, freeing your sales and marketing teams to focus on growing revenue.

By leveraging ZUZA, your teams can quickly execute effective marketing campaigns that address the constantly changing market *in real time*.

With ZUZA as your partner, you'll be able to maximize your ROMI like never before.

Cross Channel Lead Nurturing: Reach prospects how they like to be reached – and compel them to *act*.

Today's customers want to be nurtured, not sold to. Doing this at scale requires automation. Now you can do this the hard way, investing big dollars and time in a marketing automation platform. Or, you can have ZUZA do it for you at far less cost – and with much faster ROI.

Tell us your campaign goals. **We'll do the rest:**

- **Architect workflows** for reaching prospects with cross-channel campaigns.
- **Produce and deliver** all campaign communications.
- **Automate follow-up campaigns** personalized to every prospect.
- **Score and rank prospects** for sales readiness
- **Notify** your sales and marketing teams of prospect activity in real time.
- **Provide up-to-the-minute ROI dashboards.**

With ZUZA powering your campaigns, you'll be able to capitalize on market opportunities faster and more profitably than you ever thought possible.



One provider brings you total marketing agility.

Your competitive environment is constantly changing – and the pace of change just keeps accelerating. The competitive advantage you had yesterday will likely vanish before you realize it.

ZUZA helps you stay well ahead of change – and your competition. Our integrated marketing services give your company the agility to instantly pivot and execute campaigns that capitalize on up-to-the-minute market conditions. You'll be able to win and keep customers before your competitors have any chance to respond. And by the time they try, you'll have already moved on to the next winning campaign – leaving competitors perpetually in your dust.



CUSTOM COLLATERAL ON DEMAND

Instantly deliver *custom, personalized print* communications to your prospects.

That's right. **ZUZA's Marketing Asset Management** platform gives you the ability to get personalized print marketing materials in the hands of your prospects as quickly and cost-effectively as with digital communications. ***Now that's agility.***

Benefits:

- **More engaged customers** – your prospects will love getting personally relevant materials.
- **Instant gratification** – sales people can order custom collateral 24/7. ZUZA prints and delivers on demand.
- **Zero effort** – sales people customize collaterals themselves with our simple system.
- **Brand consistency** – online design templates ensure your brand standards are maintained.
- **No more waste** – only order what you need, when you need it. No more throwing away stale materials.
- **Free space** – you no longer have to store stacks of generic marketing material in your facility.



PRINTING AND LOGISTICS

Your marketing supply chain, *accelerated.*

ZUZA integrates your marketing supply chain in one place – simultaneously reducing production time and improving quality control.

- **Printing** – With ZUZA, you'll get beautiful printing with the highest-order of craftsmanship from our experienced print professionals, putting your brand in the very best light.
- **Mailing** – ZUZA's complete range of in-house mailing services gives you the shortest path from the printing press to the post office.
- **Inventory** – Use ZUZA to cost-effectively store, manage and fulfill marketing materials for your campaigns on-demand.



LET'S DISCUSS HOW YOUR
COMPANY CAN LEVERAGE
ZUZA TO HELP BOOST YOUR
MARKETING AGILITY AND ROI.

SCHEDULE YOUR COMPLIMENTARY ANALYSIS TODAY.

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Marketing | Printing | Mailing